






Logodescription



colors

	RGB	WEB (HEX)	CMYK
	255,121,38	#FF7926	C:0% M:70% Y:100% K:0%
	0,204,204	#00CCCC	C:70% M:20% Y:0% K:0%
	128,128,128	#808080	C:0% M:0% Y:0% K:50%

font

Segoe UI Regular / **Segoe UI Bold**



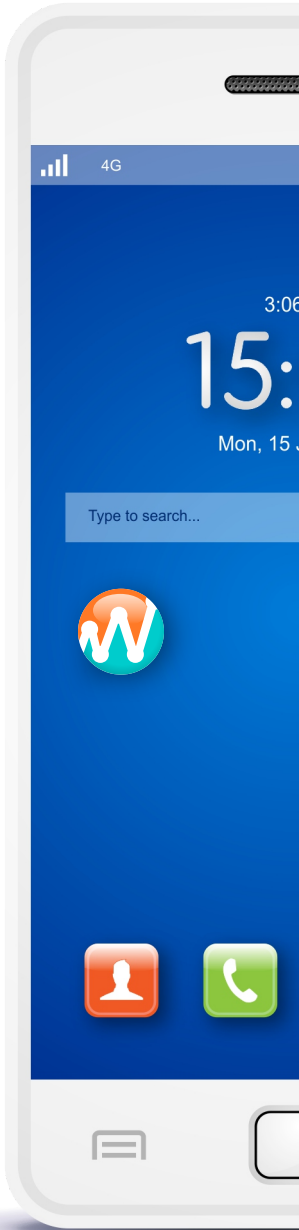
B&W





logo on various corporate colors





minimum clear space



A minimum amount of space surrounding the logo must be cleared so as to ensure the visibility and identification of the logo. This space may differ according to the logo configuration being applied.

reproduction size

**minimum
reproduction
size**





⊘ Do not change colours
(only in special situations, where required)



⊘ Do not Distort, Stretch or Squash the Logo



⊘ Do not add any new elements



⊘ Place logo over gradations that reduce readability



⊘ Place improper version over different coloured backgrounds



⊘ Place logo over textures that hinder visibility

Always use the correct logo artwork.

Do not modify or recreate the logo artwork.

Maintain clearspace around the logo and the mneumonic.

Always use the corporate color pallet.

When in doubt or in need of a sub-brand logo,
call the branding team.

